



# BUILDING OUT YOUR CAREER

## titles, tips & tresses

Cristel Tufenkjian

McMullin Area Groundwater Sustainability Agency

## **Public Information Officer**

**Gain new knowledge, Learn new skills**





**Training**



**Self-Improvement**



**Mentor**



“Anyone who stops learning is old, whether at twenty or eighty.  
Anyone who keeps learning stays young.”

– Henry Ford, Founder of the Ford Motor Company

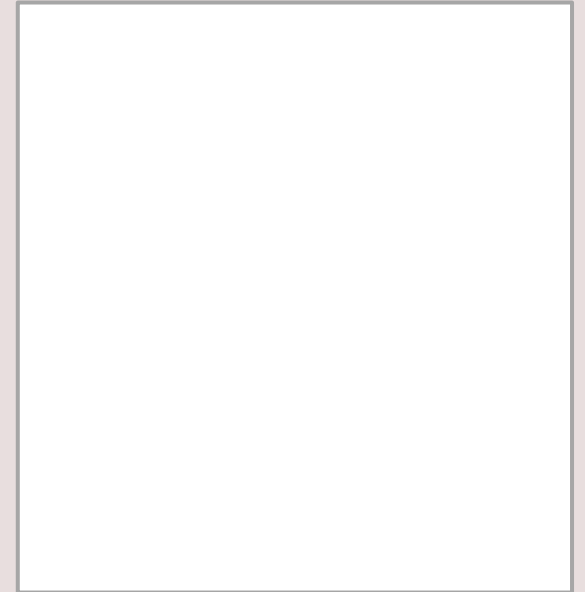
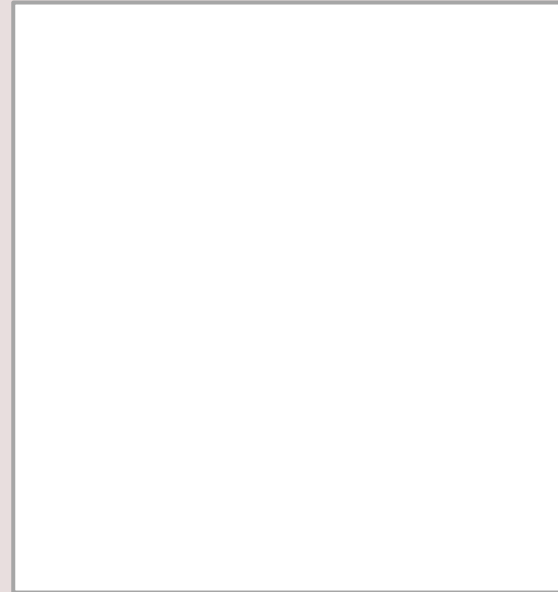


**Public Information Officer**

**Gain new knowledge, Learn new skills**

**Chief Community Relations & Public Affairs**

**Get out of your comfort zone**



Prepared

Patient

Determined



**KEEP A-GOIN'!**

**BY FRANK LEBBY STANTON**



**Public Information Officer**

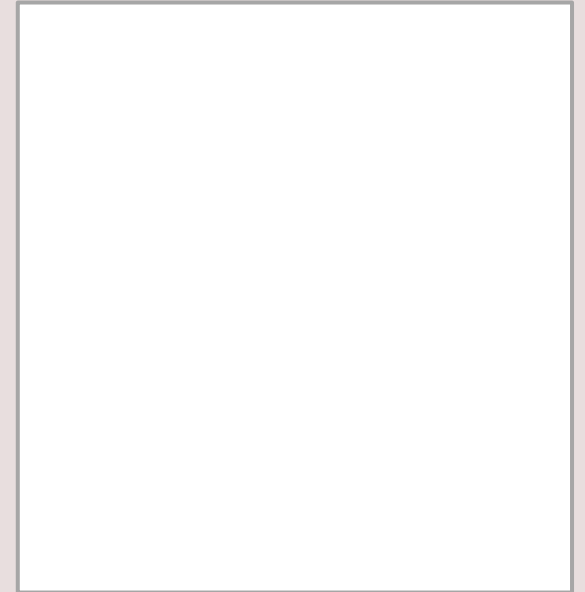
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**Chief Community Relations & Public Affairs**

**Get out of your comfort zone**

**Manager of Community & Public Relations**

**Be a servant leader**



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give your team the resources they need to accomplish their work

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take the time to share your knowledge and experience

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listen to their aspirations and concerns and act upon them

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**The return on your investment is a high-functioning team.**



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**Be a servant leader**

**Director of External Affairs**

**Build your network**



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**Be Yourself**



**Be A Contributor**



**Value All Relationships**



**TREAT OTHERS AS YOU  
WANT TO BE TREATED.**

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VALLEY WATER CONSULTING



McMullin Area  
Groundwater Sustainability Agency

**Deputy General Manager**

**FRESNO STATE**

California Water Institute

**Marketing Consultant**



"The only way to do great work is to love what you do." – Steve Jobs

