

Making Conservation a California Way of Life Regulation is Final **NOW WHAT?**



Water Agency Tips for Implementation

1. Provide your Board of Directors with an update on the final regulation. Showcase where the low-hanging fruit is and what will require more support.
2. Offer talking points to customer service representatives and any other departments that may receive questions.
3. Dive into the new regulation to determine impacts to your agency. Key questions to consider include the following:
 - › Is your agency on track to meet its [water use target](#)?
 - › What areas does your agency need to work on most?
 - Does your agency have staff that can help?
 - Does your agency need to consider additional staff time or a consultant?
 - › Does your agency have landscape area measurements for commercial customers that will need to be completed?
 - Talk to GIS staff and others to determine if this is a resource your agency has in house?
 - What do next steps look like to measure these additional areas?
 - › What categories does your billing system already have? How will additional sections be added?
 - › Does your agency want to consider variances?
4. For agencies who are also wholesalers, conduct compliance assessments for retail agencies and identify which requirements will be challenging for the majority and help support consultant master agreements.
5. ACWA, California Water Efficiency Partnership and League of California Cities have been working to provide webinars to help agencies understand and implement the regulations. These organizations will continue to provide resources and support as implementation picks up.
6. Utilize ACWA's toolkit to assist with internal and external communications. The toolkit is available to ACWA members at acwa.com/resources and includes a fact sheet, talking points, frequently asked questions, social media posts and graphics and a customizable newsletter.