

Membership Committee	
May 7, 2024	ACWA Spring Conference
3:15-4:00 p.m.	Location: Hyatt Regency, Room: Carmel AB Sacramento, CA

1. Welcome & Introductions **Chair Joone Lopez**
2. Membership Update **Vice Chair Carrie Park**
3. Membership Committee Work Plan Update **Katie Dahl**
4. Spring Conference **Lopez**
 - New & Non-Member Attendee List
 - May 7, 4 – 5 p.m. | Member Mixer Co-Hosted with Council of Past Presidents (same room)
 - May 8, 2:30-3:30 p.m. | Hosted Panel: *Leadership Crisis: Real Talk, Tough Questions*
5. Additional Discussion **All**

Meeting Materials:

- [Committee Roster](#) (Member Sign-in Required)
- New and Non-Member Attendee List (printed only)
- Non-Member List (printed only)
- Feb. 22 Meeting Recap
- Membership Committee Work Plan
- Region Map & Member List
- Committee Consideration Form

Membership Committee

February 22, 2024 | 1:00 – 2:30 p.m. | Virtual Meeting via Zoom

Committee Members in Attendance

- Chair Joone Lopez
- Vice Chair Carrie Parks
- Jennifer Burke
- Bruce Rupp
- Michael Saunders
- Chris Perri
- James Lee
- Sylvie Lee
- Chander Letulle
- Kati Parker
- Kimberly Wall
- Denise Garcia
- Jo MacKenzie

Guests & Staff in Attendance

- President Cathy Green
- Vice President Ernie Avila
- Immediate Past President Pam Tobin
- Executive Director Dave Eggerton
- Katie Dahl, ACWA Staff
- Petra Rice, ACWA Staff
- Sarah Hodge, ACWA Staff
- Ana Javaid, ACWA Staff
- Jennifer Rotz, ACWA Staff

Chair Joone Lopez called the meeting to order and facilitated a round of self-introductions.

Katie Dahl gave a committee orientation and presented an update on the status of ACWA membership. ACWA currently has 471 members. So far in 2024, ACWA has added three new members: City of Camarillo, City of Petaluma, and Santa Ynez River Valley Groundwater Basin Western Management Area GSA; and two members have dropped: Deer Creek & Tule River Authority and Humboldt Bay Harbor RCD.

Chair Lopez and Vice Chair Carrie Parks shared a committee overview with their vision and goals for the term, which included creating a welcoming space for all members at conference, enhancing the Member Mixer marketing and event, educate cities on the value of water management, and promote and support the ACWA Foundation.

Dahl shared the updated Committee Work Plan. Input from the committee included:

- Develop a non-member list
- Explore idea of a group membership opportunity for wholesaler agencies and their retailers
- Cities: Continue education on why ACWA advocacy is best, look into hosting a program at League of Cities
- New Member Experience: Outreach to new staff and newly elected board members at member agencies
- Create a member-to-member/mentorship opportunity, leveraging ACWA 101 webinar
- Additional marketing of conference attractions to first-time attendees

Lopez provided an update on Membership Committee activities at ACWA Spring Conference. The Committee will meet on Tuesday, May 7 at 3 p.m. The Committee will co-host a Member Mixer with the Council of Past Presidents on May 7 at 4 p.m. All committee members are challenged to bring a guest to the committee meeting and recruit more committee members. The Committee will host a program on attracting a diverse next generation of leaders, titled, "Leadership Crisis: Real Talk, Tough Questions."

The meeting adjourned.

DRAFT Membership Committee Work Plan

2024-'25 Work Plan

Adopted: February 22, 2024

The overall mission of ACWA's Membership Committee is to assist staff in developing membership recruitment and retention programs, make recommendations to the Board of Directors regarding membership policies, eligibility and applications for membership and review, and make recommendations to the Finance Committee regarding an equitable dues structure. The Membership Committee will also assist with advancing the goals and objectives identified in ACWA's Strategic Plan.

2024-'25 Goals & Objectives

Goal	Objective	Tactics & Progress
Maintain high member retention rate and highlight member participation as an invaluable service.	Continue to work with ACWA staff, ACWA Board, and regional leadership on recruitment leads with Committee members striving to engage with two leads per year.	Ongoing.
	Strive to have complete regional representation on the Committee	Missing representation from Regions 2, 6, 7
	Enhance the member experience at ACWA Conferences to provide a welcoming experience for all members.	Co-host Member Mixers with Past Presidents at spring and fall conferences. Share new and first-time attendee lists with committee members. Engage regional leadership in new and newer member outreach at conferences.

Continue recruitment efforts to grow public agency membership, including a targeted focus on city memberships	Work to develop relationships with the next generation of water professionals to ensure long-term ACWA members. Encourage their participation in ACWA programs and activities.	Conference programming
	Develop strategies to involve region leadership and the ACWA Board of Directors.	Ongoing. Developed role for region leadership in Member Recruitment & Retention Plan.
	Report membership development at ACWA Board meetings.	Bimonthly. Membership Report is submitted to the Board at each Board Meeting.
	Utilize ACWA's conferences to recruit new members.	A nonmember attendee report is pulled after each event to assist in generating recruitment leads.
	Develop recruitment material specific to city membership as well as sanitation/wastewater districts.	Surveyed city members for input to value of membership in fall '23. Use information to develop targeted material for cities in '24.
Enhance Member Experience	Build an inclusive experience and atmosphere at ACWA.	Connect new members with committee members at conferences. Leverage regions to engage new members at the local level. Host a roundtable at conference for new members. Acknowledge long-time members.
	Work to continually promote the value of ACWA to members.	Ongoing. Follow the Committee's Member Recruitment & Retention Plan. Leverage regions to engage members at the local level. ACWA News & ENews, Monthly Priority Issues Update, Regulatory Roundup, Advocacy Alerts & Advisories, Vendor Webinar Programs, etc.
	Support the Council of Past Presidents New Member Outreach & Mentorship Program	Co-host Member Mixer at conferences Develop lines of communication and opportunities for past presidents to connect with newer members.

Seek opportunities to collaborate with other ACWA Committees to coordinate membership efforts.	Collaborate with the following committees: • Finance Committee • Business Development Committee • Communications Committee • Executive Committee	Ongoing.
Explore options to partner with other water community organizations to maximize membership services and value (i.e. League of Cities, CASA, CSDA).	Explore partnership opportunities	ACWA is a Platinum Member and participates in Association of Women, Water, Energy & Environment (AWWEE). Coordinating with CSDA on ACWA's A.C.E. pilot program. Find opportunities to educate cities on importance of water management through League of Cities. Gov Relations Team regularly partners with CSDA, League of Cities, CASA, etc. on advocacy efforts that benefit our memberships.

REGION MAP



**REGIONS
1, 3, 5**

Jennifer Rotz

Regional Affairs Representative II
jenniferr@acwa.com

**REGIONS
2, 6, 7**

Michael Cervantes

Senior Regional Affairs Representative
michaelc@acwa.com

**REGION
4**

Ana Javaid

Region & Member Engagement
Specialist II
anaj@acwa.com

**REGIONS
8, 9, 10**

Sarah Hodge

Regional Affairs Representative I
sarahh@acwa.com

ACWA Public Water Agency Members by County

Alameda Alameda County Water District City of Pleasanton Dublin San Ramon Services District East Bay Municipal Utility District Zone 7 Water Agency	Cawelo Water District City of Tehachapi Delano-Earlimart ID Groundwater Sustainability Delano-Earlimart Irrigation District Frazier Park Public Utilities District Golden Hills CSD Greenfield County Water District Groundwater Banking JPA Indian Wells Valley Water District Kern County Water Agency Kern Delta Water District Kern Tulare Water District Kern Water Bank GSA Lost Hills Water District Mojave PUD North Kern WSD Rand Communities WD Rosamond CSD Rosedale-Rio Bravo WSD Semitropic WSD Shafter-Wasco ID Southern San Joaquin MUD South Valley Water Resources Authority Tehachapi-Cummings County WD West Kern WD Westside Water Authority Wheeler Ridge-Maricopa WSD	Madera County Water and Natural Resources Madera Irrigation District Madera Water District Madera-Chowchilla Water and PA	Mission Springs Water District Palo Verde Irrigation District Pinyon Pines County Water District Rancho California Water District Riverside County Flood Control & Water Conservation District Riverside Public Utilities Salton Sea Authority San Geronio Pass Water Agency Santa Ana Watershed Project Authority Santa Rosa Regional Resources Authority Western Municipal Water District	San Joaquin Banta-Carbona Irrigation District Central San Joaquin Water Conservation District Mountain House Community Services District North San Joaquin Water Conservation District Pescadero Reclamation District #2058 Reclamation District #2026 South San Joaquin Irrigation District Stockton East Water District The West Side Irrigation District Woodbridge Irrigation District	Forestville Water District Sonoma Mountain County WD Sonoma Water Town of Windsor Valley of the Moon Water District
Alpine Bear Valley WD Kirkwood Meadows PUD	Amador Amador Water Agency	Marin Bolinas Community PUD Marin Municipal Water District North Marin Water District Stinson Beach County Water District	Sacramento American River Flood Control District Carmichael Water District Citrus Heights Water District City of Folsom City of Sacramento - Dept. of Utilities Del Paso Manor Water District Delta Conveyance Design and Construction Authority Elk Grove Water District, Dept. of FRCD Fair Oaks Water District North Delta Water Agency Omochumne-Hartnell WD Reclamation District #744 Reclamation District #1000 Rio Linda/Elverta Community WD Sacramento County Water Agency Sacramento Suburban WD South Yuba Water District	San Mateo Bay Area Water Supply & Conservation Agency Coastside County Water District Mid-Peninsula Water District Montara Water & Sanitary District North Coast County Water District San Francisco Creek Joint Powers Authority San Mateo Flood and Sea Level Rise Resiliency District Westborough Water District	Stanislaus City of Modesto, Utilities Department Del Puerto Water District Lake Don Pedro Community Services District Modesto Irrigation District Oakdale Irrigation District Patterson Irrigation District Stanislaus Regional Water Authority Turlock Irrigation District West Stanislaus Irrigation District
Butte Butte Water District Ducor Community Services District Paradise Irrigation District Reclamation District #2047 Richvale Irrigation District South Feather Water + Power Agency Thermalito Water & Sewer District Western Canal Water District	Calaveras Calaveras County Water District Calaveras Public Utility District San Andreas Sanitary District Union Public Utility District Utica Water Power Authority	Merced Central California Irrigation District Delhi County Water District Eastside Water District East Turlock Subbasin Groundwater Sustainability Agency Grassland Water District Henry Miller Rec. District #2131 Le Grand CSD Merced Integrated Regional Water Management Authority Merced Irrigation District Merced Irrigation-Urban GSA Planada CSD San Luis & Delta-Mendota WA San Luis Water District	San Benito City of San Juan Bautista San Benito County Water District Sunnyslope County Water District	San Bernardino Apple Valley Foothill County WD Apple Valley Heights County WD Bear Valley Basin Groundwater Sustainability Agency Big Bear City Community Services District Big Bear Municipal Water District Chino Basin Water Conservation District Chino Basin Watermaster City of Rialto/Rialto Utility Authority Crestline Village Water District Crestline-Lake Arrowhead WA Cucamonga Valley Water District East Valley Water District Hi-Desert Water District Inland Empire Utilities Agency Joshua Basin Water District Lake Arrowhead CSD Mariana Ranchos County WD Mojave Water Agency Monte Vista Water District San Bernardino Valley Municipal Water District San Bernardino Valley Water Conservation District Twentynine Palms Water District West Valley Water District	Sutter Brophy Water District Feather Water District Reclamation District #1500 South Sutter Water District Sutter Extension Water District
Colusa Knights Landing Ridge Drainage District Princeton-Codora-Glenn ID Reclamation District #1004 Reclamation District #108 Sacramento River West Side Levee District Sites Project Joint Powers Authority	Kings Angiola Water District Atwell Island Water District Corcoran Irrigation District Deer Creek Storm Water District El Rico GSA Empire West Side Irrigation District Green Valley Water District Kings County Water District Lakeside Irrigation Water District Tri-County Water Authority Tulare Lake Basin WSD W.H. Wilbur Rec. District #825	Mono Mammoth Community WD	San Luis & Delta-Mendota WA San Luis Water District	Westborough Water District	Tehama Corning Water District
Contra Costa Byron Bethany Irrigation District Contra Costa Water District Diablo Water District East Contra Costa Irrigation District Los Vaqueros Reservoir JPA	Lake Clearlake Oaks County WD Hidden Valley Lake Community Services District	Monterey Aromas Water District Castroville Community Services District Marina Coast Water District Monterey County Water Resources Agency Monterey One Water Monterey Peninsula Water Management District Pebble Beach Community Services District	Napa Circle Oaks County Water District	Santa Barbara Cachuma Operation and Maintenance Board Carpinteria Valley Water District Central Coast Water Authority City of Buellton City of Santa Barbara Goleta Water District Los Alamos Community Services District Mission Hills Community Services District Montecito Sanitation District Montecito Water District Santa Ynez River Valley Groundwater Basin WMA Santa Ynez River Water Conservation District Improvement District No. 1 Vandenberg Village Community Services District	Trinity Weaverville Community Services District
El Dorado El Dorado County Water Agency El Dorado Irrigation District Georgetown Divide PUD South Tahoe Public Utilities District	Los Angeles Antelope Valley State Water Contractors Antelope Valley-East Kern WA Azusa Light & Water Burbank Water & Power Central Basin MWD Cresenta Valley Water District City of Glendora-Water Division City of La Verne City of Long Beach Water Dept. Devils Den Water District Foothill Municipal Water District Glendale Water & Power Kinneloa Irrigation District La Canada Irrigation District La Puente Valley County WD Las Virgenes Municipal WD Littlerock Creek Irrigation District Los Angeles County Waterworks Districts Los Angeles Dept. of Water Power Main San Gabriel Basin Watermaster Metropolitan Water District of Southern California Orchard Dale Water District Palm Ranch Irrigation District Palmdale Water District Pasadena Water & Power Pico Water District Pomona-Walnut-Rowland JWLC Puente Basin Water Agency Quartz Hill Water Districts Rowland Water District San Gabriel Basin Water Quality Authority San Gabriel County Water District San Gabriel Valley MWD Santa Clarita Valley Water Agency Spadra Basin Groundwater Sustainability Agency SCV Groundwater Sustainability Agency South Montebello ID Three Valleys Municipal WD Upper San Gabriel Valley MWD Upper Santa Clara Valley Joint Power Authority Valley County Water District Walnut Valley Water District Water Replenishment District of Southern California West Basin Municipal Water District	Nevada Nevada Irrigation District San Juan Ridge County WD Sierra Lakes County Water District Truckee Donner PUD	Orange City of Newport Beach City of Santa Ana East Orange County Water District El Toro Water District Irvine Ranch Water District La Habra Heights County Water District Laguna Beach County Water District District Mesa Water District Moulton Niguel Water District MWD of Orange County Orange County Water District Santa Margarita Water District Santiago Aqueduct Commission Serrano Water District South Coast Water District Trabuco Canyon Water District West Orange County Water Board Yorba Linda Water District	San Bernardino Apple Valley Foothill County WD Apple Valley Heights County WD Bear Valley Basin Groundwater Sustainability Agency Big Bear City Community Services District Big Bear Municipal Water District Chino Basin Water Conservation District Chino Basin Watermaster City of Rialto/Rialto Utility Authority Crestline Village Water District Crestline-Lake Arrowhead WA Cucamonga Valley Water District East Valley Water District Hi-Desert Water District Inland Empire Utilities Agency Joshua Basin Water District Lake Arrowhead CSD Mariana Ranchos County WD Mojave Water Agency Monte Vista Water District San Bernardino Valley Municipal Water District San Bernardino Valley Water Conservation District Twentynine Palms Water District West Valley Water District	Stanislaus City of Modesto, Utilities Department Del Puerto Water District Lake Don Pedro Community Services District Modesto Irrigation District Oakdale Irrigation District Patterson Irrigation District Stanislaus Regional Water Authority Turlock Irrigation District West Stanislaus Irrigation District
Fresno City of Fresno Consolidated Irrigation District Dudley Ridge Water District Firebaugh Canal Water District Free Water County Water District Fresno Irrigation District Fresno Metropolitan Flood Control District Fresno Slough Water District Friant North Authority James Irrigation District Kings River Water District Laguna Irrigation District Laton Community Service District Malaga County Water District McMullin Area Groundwater Sustainability Agency Mid-Valley Water District Orange Cove Irrigation District Pacheco Water District Panoche Drainage District Panoche Water District Pinedale County Water District Raisin City Water District Reclamation District #1606 Riverdale Irrigation District Root Creek Water District Sierra Cedars CSD Tranquillity Irrigation District Westlands Water District	Glenn Glenn-Colusa Irrigation District Glide Water District Kanawha Water District Orland-Artois Water District Provident Irrigation District Reclamation District #2047 Tehama Colusa Canal Authority	Placer City of Roseville Midway Heights County WD Placer County Water Agency San Juan Water District Tahoe City Public Utilities District	San Diego Borrego Water District Carlsbad Municipal Water District City of Escondido City of Oceanside-Water Utilities Dept. City of San Diego Public Utilities Fallbrook Public Utility District Helix Water District Lakeside Water District Majestic Pines Community Services District Olivenhain Municipal Water District Otay Water District Padre Dam Municipal Water District Rainbow Municipal Water District Ramona Municipal Water District Rincon del Diablo Municipal Water District San Diego County Water Authority San Dieguito Water District Santa Fe Irrigation District South Bay Irrigation District Sweetwater Authority Upper San Luis Rey RCD Vallecitos Water District Valley Center Municipal Water District Vista Irrigation District Wynola Water District Yuima Municipal Water District	Santa Clara Purissima Hills Water District Valley Water	Tulare Alpaugh Community Services District Alpaugh Irrigation District Alta Irrigation District County of Tulare, County Administration Office Exeter Irrigation District Friant Power Authority Friant Water Authority Ivanhoe Irrigation District Ivanhoe Public Utilities District Kaweah Delta Water Conservation District Kings River East Groundwater Sustainability Agency Kings River Water District Lindsay-Strathmore Irrigation District Lower Tule River Irrigation District Lower Tule River Irrigation District GSA Mid-Kaweah Groundwater Sustainability Agency Orosi Public Utilities District Pixley Irrigation District Pixley Irrigation District GSA Porterville Irrigation District Saucelito Irrigation District South Valley Water Association South Valley Water Banking Authority St. Johns Water District Stone Corral Irrigation District Terra Bella Irrigation District Tri-Districts Water Authority Tri-Valley Water District Tulare Irrigation District
Glenn Glenn-Colusa Irrigation District Glide Water District Kanawha Water District Orland-Artois Water District Provident Irrigation District Reclamation District #2047 Tehama Colusa Canal Authority	Humboldt Humboldt Bay Municipal WD Humboldt CSD McKinleyville CSD	Riverside Beaumont-Cherry Valley WD Benford-Coldwater Groundwater Sustainability Agency City of Corona Dept. of Water & Power Coachella Valley Water District Coachella Water Authority Desert Water Agency Eastern Municipal Water District Elsinore Valley MWD Idyllwild Water District Indio Water Authority Jurupa Community Services District Lake Hemet Municipal WD	San Francisco San Francisco Public Utility Commission	Santa Clara Purissima Hills Water District Valley Water	Tuolumne Tri-Dam Project Tuolumne County Water Agency Tuolumne Utilities District
Imperial Bard Water District Imperial Irrigation District	Inyo Wheeler Crest CSD Sierra Highlands CSD	San Bernardino Apple Valley Foothill County WD Apple Valley Heights County WD Bear Valley Basin Groundwater Sustainability Agency Big Bear City Community Services District Big Bear Municipal Water District Chino Basin Water Conservation District Chino Basin Watermaster City of Rialto/Rialto Utility Authority Crestline Village Water District Crestline-Lake Arrowhead WA Cucamonga Valley Water District East Valley Water District Hi-Desert Water District Inland Empire Utilities Agency Joshua Basin Water District Lake Arrowhead CSD Mariana Ranchos County WD Mojave Water Agency Monte Vista Water District San Bernardino Valley Municipal Water District San Bernardino Valley Water Conservation District Twentynine Palms Water District West Valley Water District	San Bernardino Apple Valley Foothill County WD Apple Valley Heights County WD Bear Valley Basin Groundwater Sustainability Agency Big Bear City Community Services District Big Bear Municipal Water District Chino Basin Water Conservation District Chino Basin Watermaster City of Rialto/Rialto Utility Authority Crestline Village Water District Crestline-Lake Arrowhead WA Cucamonga Valley Water District East Valley Water District Hi-Desert Water District Inland Empire Utilities Agency Joshua Basin Water District Lake Arrowhead CSD Mariana Ranchos County WD Mojave Water Agency Monte Vista Water District San Bernardino Valley Municipal Water District San Bernardino Valley Water Conservation District Twentynine Palms Water District West Valley Water District	Ventura Arroyo Santa Rosa GSA Calleguas Municipal Water District Camrosa Water District Casitas Municipal Water District Channel Islands Beach Community Services District City of Camarillo County of Ventura Public Works Pleasant Valley County Water District Triunfo Water & Sanitation District United Water Conservation District Ventura County, Public Works Ventura River Water District Ventura Water, City of Ventura	Yuba Browns Valley Irrigation District Camp Far West Irrigation District City of Yuba City North Yuba Water District Ramirez Water District Reclamation District 784 Yuba County Water Agency



COMMITTEE CONSIDERATION FORM

PLEASE PRINT LEGIBLY

SUBMIT

Agency Name (DO NOT use acronyms or abbreviations)		ACWA Region #
Agency Address	City, State & Zip	Phone

**BELOW PLEASE LIST ALL THOSE INTERESTED IN BEING ON ACWA COMMITTEES FOR YOUR AGENCY.
FOR ADDITIONAL RECOMMENDATIONS PLEASE FILL OUT ANOTHER FORM.**

**If an individual is not an agency employee or director, please indicate company affiliation.*

Name	Title/Company*	Email Address
Committee 1st Choice	Committee 2nd Choice	Committee 3rd Choice
Name	Title/Company*	Email Address
Committee 1st Choice	Committee 2nd Choice	Committee 3rd Choice
Name	Title/Company*	Email Address
Committee 1st Choice	Committee 2nd Choice	Committee 3rd Choice
Name	Title/Company*	Email Address
Committee 1st Choice	Committee 2nd Choice	Committee 3rd Choice
Name	Title/Company*	Email Address
Committee 1st Choice	Committee 2nd Choice	Committee 3rd Choice
Name	Title/Company*	Email Address
Committee 1st Choice	Committee 2nd Choice	Committee 3rd Choice

Signature (Agency/District General Manager or Board President signature required)	Title	Date
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QUESTIONS?

Contact acwacommittees@acwa.com
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