



March 2024

Making Conservation a California Way of Life **ACWA URGES MEMBERS TO COMMENT ON THE REVISED DRAFT REGULATION**

ACWA is calling on urban retail water suppliers to engage now with the State Water Resources Control Board on the development of its draft regulation for Making Conservation a California Way of Life. This is a critical opportunity to provide valuable input before the State Water Board adopts the regulation this summer.

WHAT TO INCLUDE IN YOUR ORAL AND WRITTEN COMMENTS?

Provide comments in support of the revised changes using the following key messages:

- We are committed to long-term water use efficiency.
- This regulation is ambitious and will lead to meaningful achievements in water use efficiency across the state.
- Thank you for listening to our previous concerns. We appreciate the additional flexibility and time in the revised regulation.
- These changes will allow us to be more successful in implementing the regulation (can provide agency specific details on next steps).
- Note any additional concerns and changes you are requesting (e.g. reporting, compliance, etc.).

MARCH 20 STATE WATER BOARD WORKSHOP

Simple Steps to Provide Public Comment

- **Fill out a virtual speaker card [online](#).** There is both an in-person and virtual option available as noted on the [card](#).
- **Join the meeting.** Attend either in person at the Joe Serna Jr. CalEPA Building, 1001 I Street, Sacramento or virtually via Zoom. Note that if you are joining via Zoom, the clerk will respond to your form with a password for the Zoom meeting.
- **Provide oral comments.** State Water Board staff will call speakers in the order that speaker cards were submitted. If you are participating via Zoom, you will be muted until it is your turn to speak. Typically, speakers are limited to three minutes.

MARCH 27 WRITTEN COMMENTS DUE

Simple Steps to Submit Written Comments

- **Email comments** to commentletters@waterboards.ca.gov with the subject line: "Comment Letter – Proposed Making Conservation a California Way of Life Regulation."
- Once submitted, please **forward a copy of the comment letter to ACWA** State Relations Assistant Sonja Eschenburg at sonjae@acwa.com and outreach@acwa.com.